

HP IN THE CLOUD

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AGENDA

A Reference discussion on Sir Paul McCartney's Digital Library



THE INSTANT-ON ENTERPRISE REQUIREMENTS

Innovation

Deliver competitive & service advantage

Agility

Faster response to changing business and citizen needs

Optimization

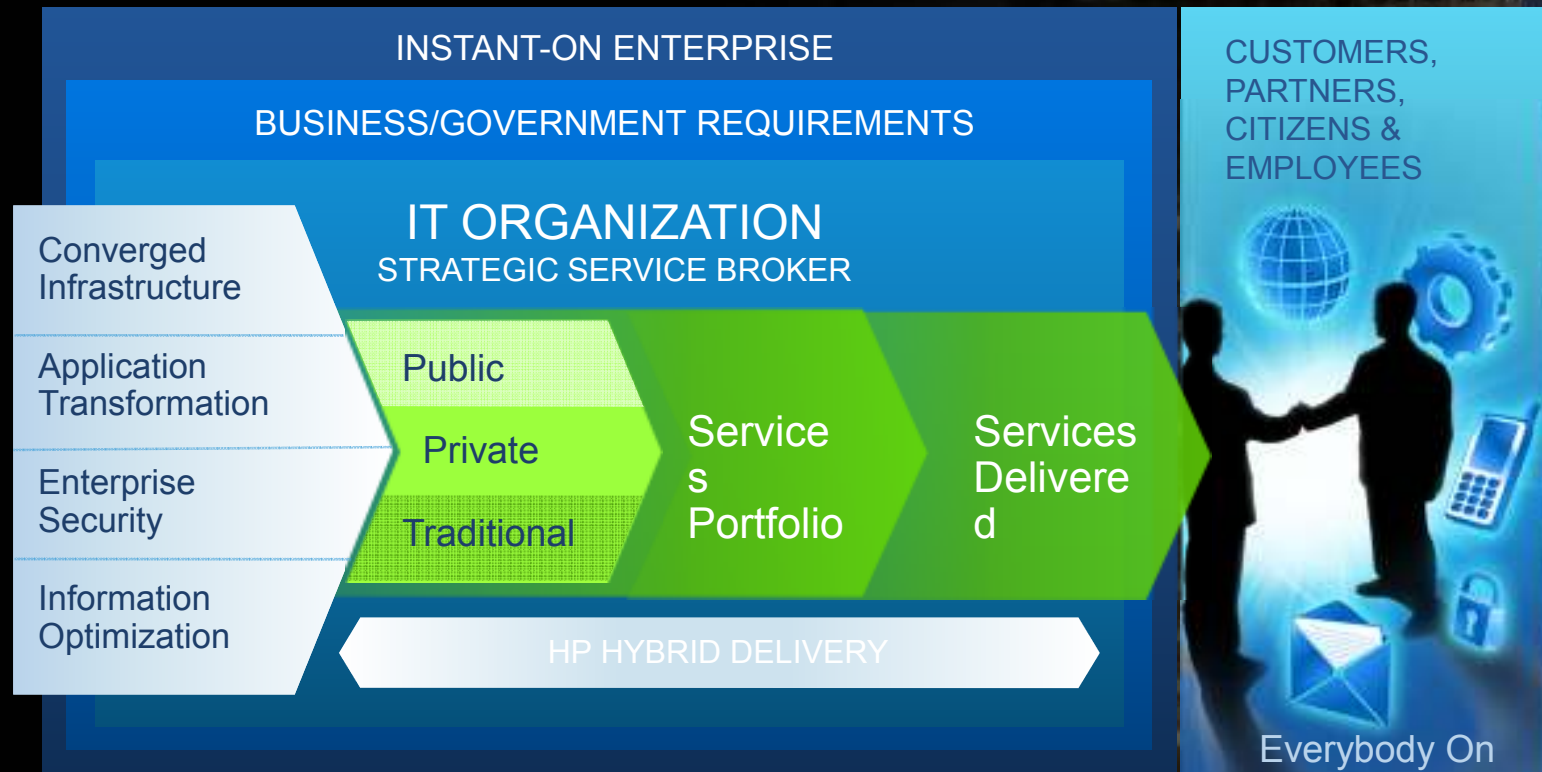
Achieve better ROI, reduce cost, improve process

Risk

Manage risk from the unknown, security threats, regulations, and data



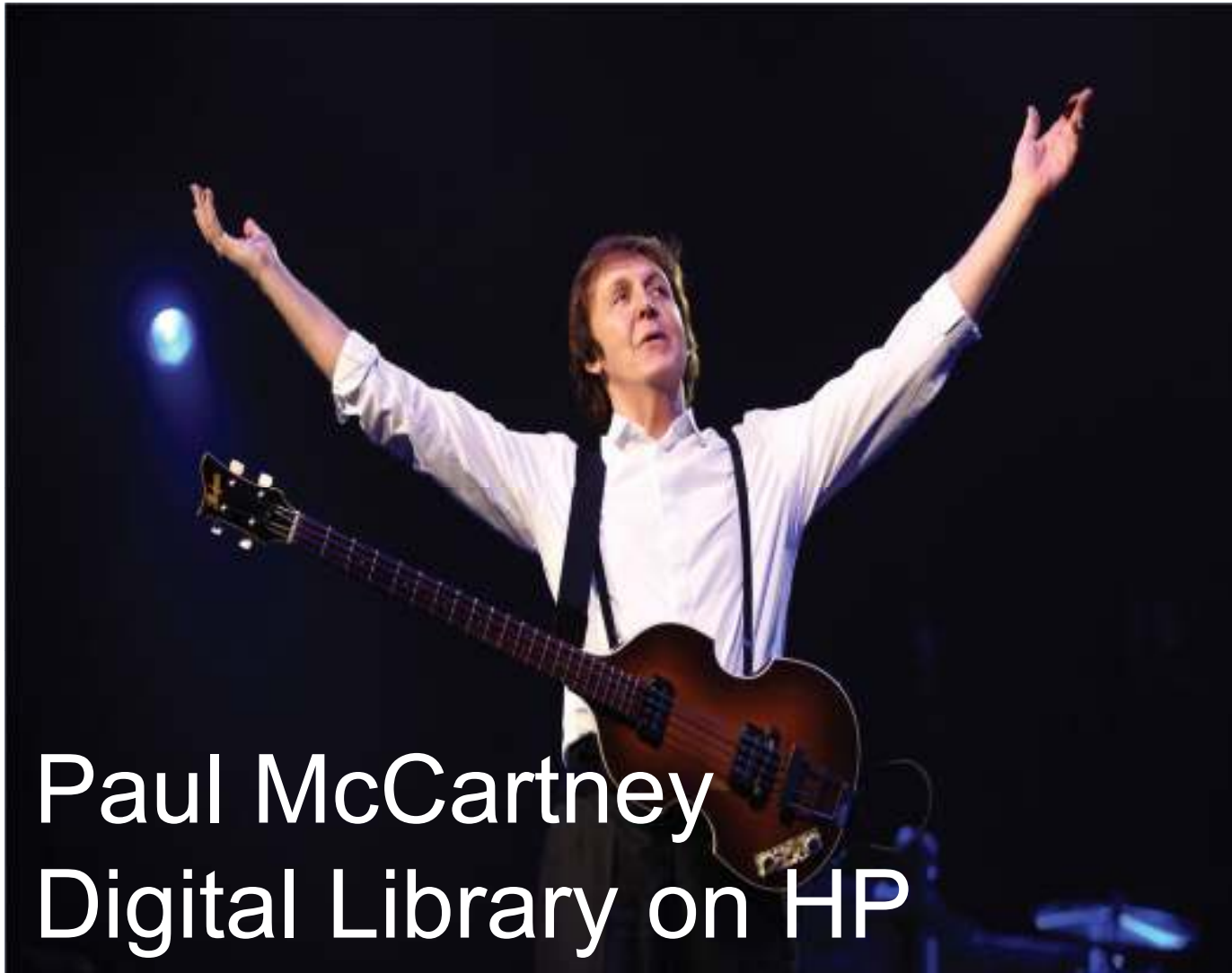
INSTANT-ON ENTERPRISE TAXONOMY



THE CLOUD AT THE CORE

A Web-empowered Ecosystem





Paul McCartney
Digital Library on HP



PAUL MCCARTNEY DIGITAL LIBRARY ON HP

Application Transformation

Converged Infrastructure

Enterprise Security

Information Optimization

Hybrid Delivery



IS YOUR ENTERPRISE INSTANT-ON?

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